



Sam Houston

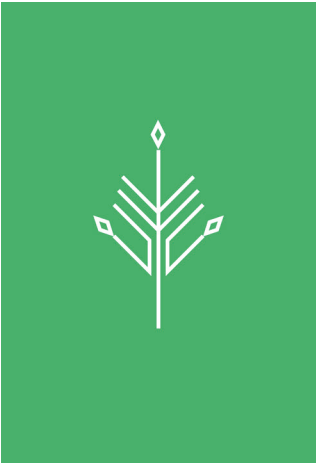
Portfolio



Hazel Wood Coffee Co.

In this design I wanted to bring elements of the outdoors into the logo to reflect a relaxed, eco-friendly coffee house.

The colour scheme links to other popular coffee brands but with a unique combination. The logo is a geometric abstraction of trees, referencing 'woods' in the name.





Beyond The Demo

I helped create this brand name and logo, and instagram social media posts for a podcast about musicians, particularly being interviewed about how they started.

THE PODCAST

BEYOND THE DEMO



“We just feel free when we play.”

The Wonders

How it all started

The latest podcast interviewing the upcoming stars The Wonders, featuring their new single and the back-story on how they started recording in their friend's garden shed.

LISTEN NOW

THE PODCAST

BEYOND THE DEMO



Alec Smith

The secret to song writing

“I never expected the success, we just made music we liked!”

LISTEN NOW

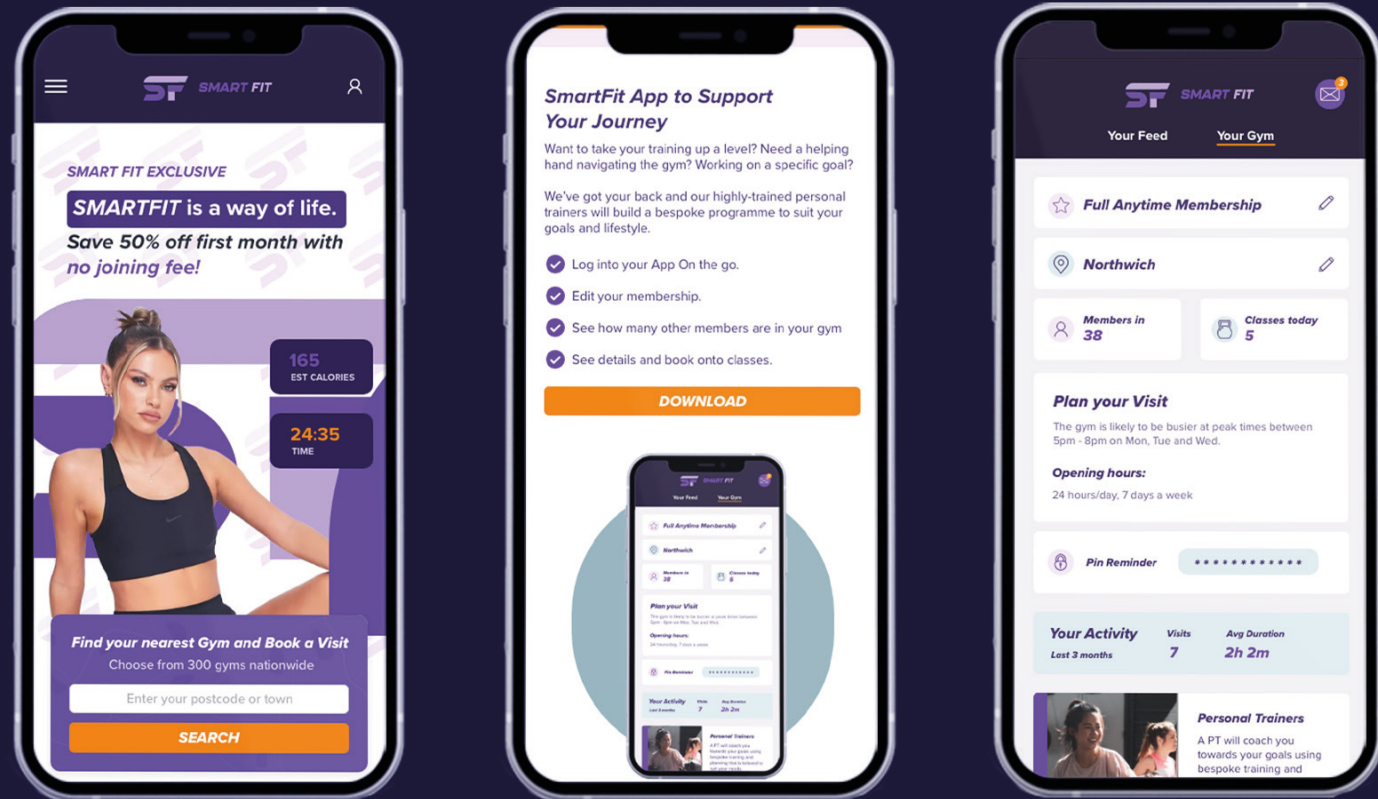
BEYOND THE DEMO

BEYOND THE DEMO



SmartFit

I created this fictitious gym brand to play around with web design concepts. I used purple as a neutral-gender colour, aiming to create an approachable, fun and engaging website encouraging the user to join the gym.





SmartFit

I designed the desktop view and then worked on the tablet and mobile responsive views.





The Hammond

I designed a three-fold brochure for a fictitious hotel to experiment with composition, iconography, font, image and text to show variations in layout available in print.





Illustrations

I layer subjects of the landscape, figures and household objects together to create a narrative. I create subtle yet challenging palettes that compliment the subjects and contain an element of surprise.



Thanks.
Let's talk further.

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